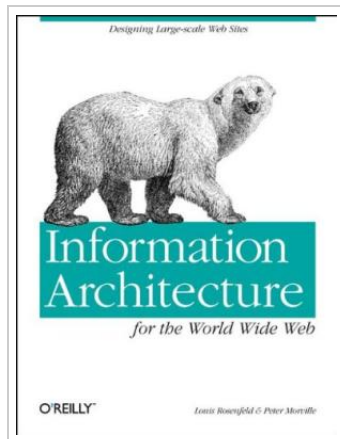




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Information Architecture for the World Wide Web (Classique Us) by Rosenfeld, .

By Peter; Morville

O'reilly & Associates, 1997. Taschenbuch. Condition: Neu. Gebraucht - Wie neu Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Some Web sites 'work' and some don't. Good Web site consultants know that you can't just jump in and start writing HTML, the same way you can't build a house by just pouring a foundation and putting up some walls. You need to know who will be using the site, and what they'll be using it for. You need some idea of what you'd like to draw their attention to during their visit. Overall, you need a strong, cohesive vision for the site that makes it both distinctive and usable. Information Architecture for the World Wide Web is about applying the principles of architecture and library science to Web site design. Each Web site is like a public building, available for tourists and regulars alike to breeze through at their leisure. 226 pp. Englisch.

Reviews

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