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HOW TO USE TYPE (PAPERBACK)



Laurence King Publishing, United Kingdom, 2012. Paperback. Condition: New. New. Language: English . Brand New Book. This book is an introduction to the use of type in design for print and screen. It provides a creative, informative and practical introduction for those studying all pathways of graphic design. The authors discuss who uses type, where and when type is employed, audience and appropriateness of type and communication. The book includes basic information about type and its terminology, using typefaces, designing...

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- Authored by Lindsey Marshall
- Released at 2012



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