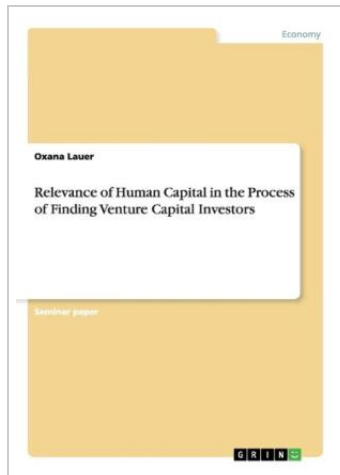



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Relevance of Human Capital in the Process of Finding Venture Capital Investors

By Oxana Lauer

GRIN Publishing Nov 2015, 2015. Taschenbuch. Condition: Neu. Neuware - Seminar paper from the year 2015 in the subject Business economics - Investment and Finance, grade: 1,3, University of Applied Sciences Essen, language: English, abstract: This term paper examines the relevance of human capital (HC) in the process of finding venture capital investors. Since knowledge and skills became a driver for a company's competitive advantage, the relevance of HC grew according to corporate success. Remaining competitive in the innovative and rapidly growing market environment gives innovations and, thus, HC knowledge and skills an important role within a company's value creation process. Therefore, HC and qualified employees are becoming a key factor when aiming at corporate growth and searching for capital investors. To analyse this subject, the term paper aims to screen the process of finding venture capital investors and to ascertain the role of HC in it. This will be done by first defining HC as well as venture capital and afterwards describing how these two subjects relate to each other by describing the position of HC within a business plan and taking a companies departments as orientation. Afterwards it's going to be explained how HC can be represented in...



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