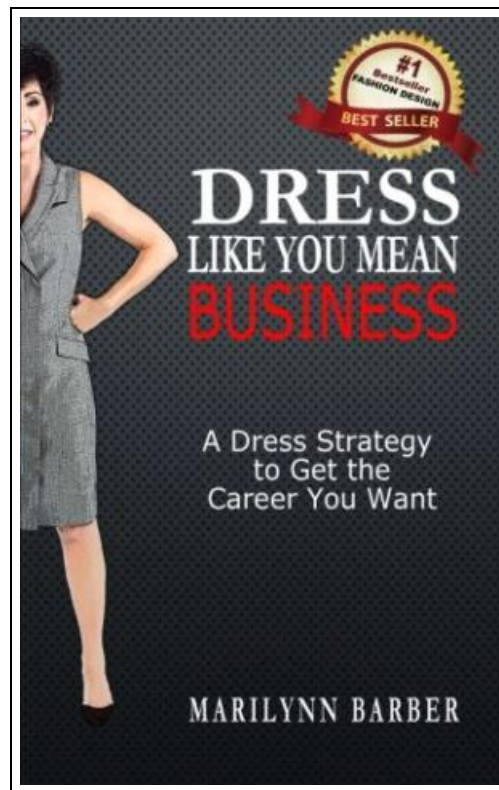


Dress Like You Mean Business: A Dress Strategy to Get the Career You Want (Paperback)



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DRESS LIKE YOU MEAN BUSINESS: A DRESS STRATEGY TO GET THE CAREER YOU WANT (PAPERBACK)



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Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.What if getting ahead in the corporate world was as simple as changing the way you dress? Sheryl Sandberg tells women to Lean In. In Girl Boss, Sophia Amoruso says it is about trusting your instincts. Claire Shipman and Katty Kay extol the virtues of The Confidence Code. In this book Marilyn Barber shows how it is possible to rise to the top of your career simply by looking like you mean business. Smart business women who want a simple, direct plan to achieve their career goals welcome Dress Like You Mean Business. There s never been more clothes available than today. Yet women are still challenged when it comes to professional business dress. Many women don t realize the crucial role of clothing in their career success. The way you dress instantly communicates leadership qualities of trust, value, and authority while still being relevant and modern. Choosing clothes to support your success can be accomplished both pragmatically AND with style. You ll instantly start creating a wardrobe to communicate your clear business intent. Connect and influence decision-makers with purpose and help them focus on the value you bring to the team. Just like a company brands its products, your business attire brands your value to those you meet in business. What s Inside the Book? The book includes context, photos, illustrations, and formulas for tactically improving your wardrobe for maximum professional results. It is a step-by-step guide with budget-friendly solutions. You will find: Illustrated fashion design basics and tips for how you can use them How to successfully create color palettes to save you time and money A simple formula for wearing patterns together and looking great An easy...



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