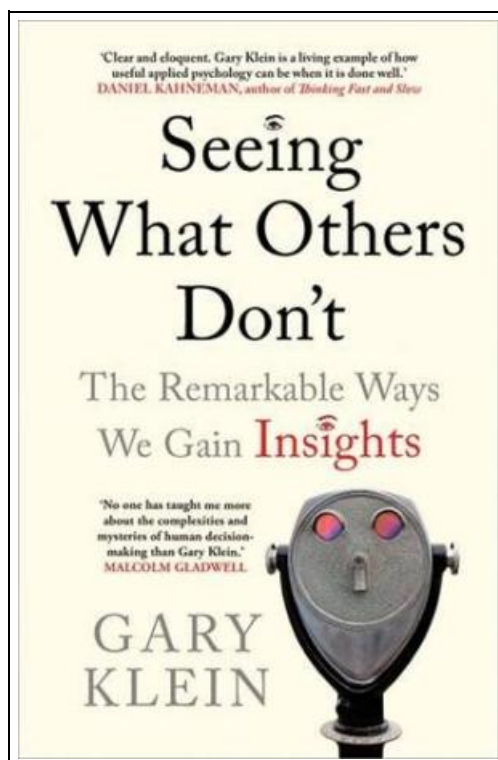


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SEEING WHAT OTHERS DON'T: THE REMARKABLE WAYS WE GAIN INSIGHTS

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