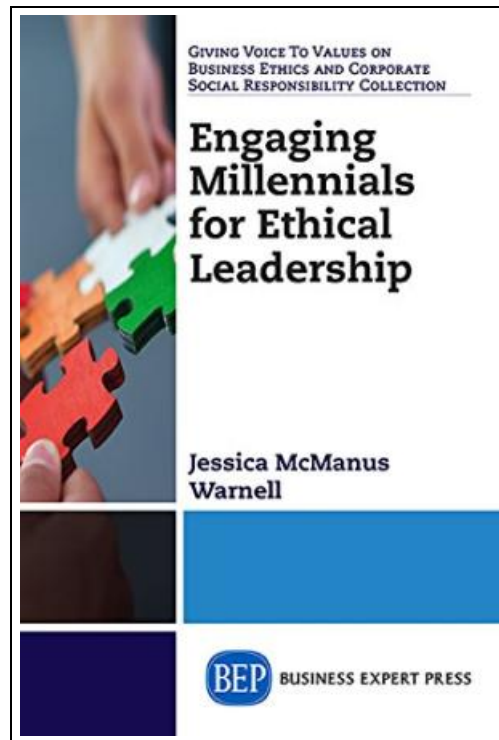


Engaging Millennials for Ethical Leadership



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(Prof. Adell Lubowitz)

ENGAGING MILLENNIALS FOR ETHICAL LEADERSHIP

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Business Expert Press. Paperback. Condition: New. 180 pages. Dimensions: 9.0in. x 6.0in. x 0.5in. By 2020, half of Americas workforce will be millennials; by 2050, millennials will represent 75 of the global workforce. Corporate trainings and consultant workshops-for-hire on dealing with this influx abound, but how, specifically and with impact, can young professionals and their companies incorporate the dual goals of effective and ethical business? How can we best prepare the millennials - today's business students - for productive and positive careers? Can managers leverage the unique skills and talents of this generation of emerging professionals toward shared goals and business success? Too often, popular media lament the failings of the millennial generation and management experts resignedly sigh and focus on making do. What if we change the frame, and leverage their strengths toward a new business paradigm? The book is a primary text for business courses in applied ethics and values-based decision making, or a supplemental text for courses in organizational behavior, human resources management, or related topics. It provides strategies for engaging millennials for ethical leadership in the corporate context, complemented with perspectives gleaned from students at a top-tier business school and from a diverse group of corporate executives. Directed to millennial students studying business and their managers, each chapter explores a specific area of millennial characteristics, strengths and challenges, drawing on emerging research and corporate best practices. Equipping young professionals to contribute in today's businesses requires explicit attention to acknowledging the broad stakeholders impacted by the business in society. Building on the renowned Giving Voice to Values approach, the book prompts readers toward practical application of values-based decisions in real-world contexts. Giving Voice to Values tenets of acknowledging choice, aligning actions with values through self-assessments and explorations of purpose, and examining common reasons and rationalizations for not acting...

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