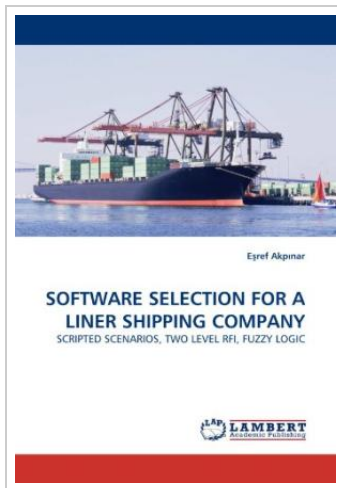




SOFTWARE SELECTION FOR A LINER SHIPPING COMPANY

By Esref Akpinar

LAP Lambert Acad. Publ. Apr 2011, 2011. Taschenbuch. Book Condition: Neu. 220x150x8 mm. Neuware - In this book, you will find a new approach for selecting an ERP system. The study is focused on shipping business requirements. The procedure described can be applied to any industry. Peter T Clarke who has more than 20 years of experience in the industry described the book with the following statements in his article. 'One who has documented this 'road test' guide to assess the suitability of a specific solution is Esref Akpinar, who describes a software selection process for a liner shipping company using fuzzy logic decision making. This entailed five scripted scenarios to understand how software packages would handle specific key operational situations. A demonstration evaluation document was prepared, with every question in the document given a weighting according to their importance. An evaluation table was prepared of the results of the demonstrations which clearly indicated which product best fitted the company's operations and requirements.' 128 pp. Englisch.



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Reviews

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