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## LA INTRANET SOCIAL.



Editorial UOC, 2014. soft. Book Condition: New. El concepto de intranet social aparece en 2009 en los países anglosajones influenciado por la evolución de internet y la eclosión de la web social, en la que los ciudadanos conectados han ido imponiendo una nueva mentalidad que se extiende también en el interior de sus lugares de trabajo. Los profesionales, cada vez más móviles, sociales y prosumidores, han sido uno de los motores de esta nueva dimensión del trabajo en la que...

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- Authored by Ana Carrillo Pozas
- Released at 2014



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