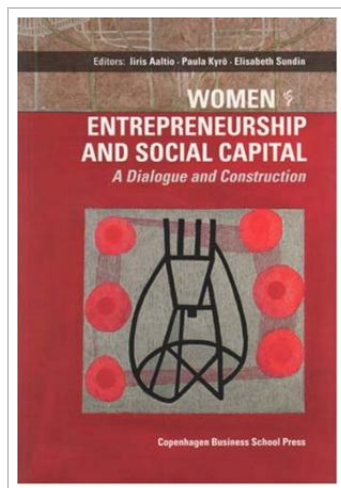




Women Entrepreneurship and Social Capital: A Dialogue and Construction

By Iris Aaltio, Paula Kyrö, Elisabeth Sundin

Copenhagen Business School Press. Paperback. Book Condition: new. BRAND NEW, Women Entrepreneurship and Social Capital: A Dialogue and Construction, Iris Aaltio, Paula Kyrö, Elisabeth Sundin, Human resources are the social capital of a firm or business, based on trust as well as on expertise, values, and cultural diversity. This calls for cross-cultural knowledge and an understanding of gender issues and individual differences in the social capital of the firm and society. The dialogue between women entrepreneurship and social capital theory/ research strengthens the fragmented voice of women entrepreneurship, providing the landscape for women entrepreneurs as creators of, and created by, social capital. It indicates how women entrepreneurs appear to have a special position in forming, developing, and reorganising the social capital in the business world. This book explores social capital in the multiple relationships between gender, management, and entrepreneurship. Twenty-six researchers, representing a variety of disciplines from different parts of the world, provide findings on diverse aspects of the dialogue between women entrepreneurship and social capital. As a consequence, the central concepts -- social capital, entrepreneurship, and gender -- are given a variety of meanings. Women entrepreneurs and business owners -- regardless of their cultural context, branch, and education provide...



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Reviews

It is one of my personal favorite books. It is written in easy terms and never hard to understand. It has been designed in an exceedingly easy way and it is only after I finished reading this publication by which in fact changed me, change the way I think.

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The very best book I at any time read. It generally does not price an excessive amount of. I discovered this publication from my dad and I recommended this book to understand.

-- **Joseph Hettinger**