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UPWORK 101 (PAPERBACK)

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Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. If you are familiar with the online freelancing platform formerly known as Odesk and Elance, you probably know that platform has been rebranded as Upwork. Freelancer Johnathan S. Page has created Upwork 101, a comprehensive guide to using the Upwork platform to make money as a freelancer. Upwork makes it easy for buyers and sellers to find each other and make arrangement for services. This platform allows individuals to buy and sell services with people across the globe in a safe and secure environment. By only collecting a 10 fee, Upwork is one of the most reasonable service transaction platforms in the industry. Johnathan Page s comprehensive guide to the Upwork platform takes you through each step of setting up a successful Upwork account. The introduction explains the ins and outs of the platform, identifies the target demographic, highlights the platforms features, and explains pricing and membership options. Chapter 2 explains how to join the community and create your own account. Once readers have their account established, Page guides the reader through the process of building a profile, finding projects and placing bids. With advice on creating job proposals, giving an effective interview, and being a successful freelancer, the lessons learned in Upwork 101 transcend familiarity with the platform. As a step-by-step guide from an experienced freelancer, Upwork 101 should be a valuable resource for readers who not only seek to understand and use the Upwork platform, but who want to become successful freelancers in their own right. Upwork 101 by Johnathan Page offers the mentoring advice of a successful insider that any reader new to freelancing or simply new to the platform will appreciate!

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