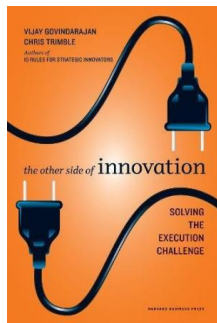


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THE OTHER SIDE OF INNOVATION: SOLVING THE EXECUTION CHALLENGE (HARDBACK)



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- Authored by Vijay Govindarajan, Chris Trimble
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