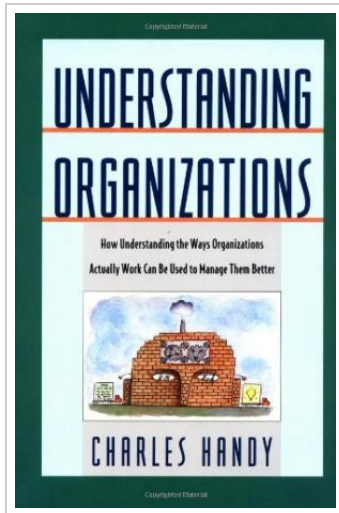




Understanding Organizations (Hardback)

By C.B. Handy

Oxford University Press, United Kingdom, 1993. Hardback. Condition: New. 4th edition. Language: English . Brand New Book ***** Print on Demand *****.Charles Handy's revolutionary 1989 bestseller *The Age of Unreason* catapulted him into the ranks of the top management consultants. Now, in this new edition of his acclaimed study *Understanding Organizations*, he solidifies his reputation as a seminal business thinker, offering a brilliantly insightful, wide-ranging look at business organizations. Long a bestseller in the United Kingdom, this classic text offers an illuminating discussion of key concepts of concern to all managers: culture, motivation, leadership, power, role-playing and working in groups. Ever mindful of actual business practice, Handy directly addresses how managers can translate the six main concepts into invaluable tools for effective management. He discusses how all organizations need to select, develop and reward their people; to structure and design their work; to resolve political conflicts; to lay down guidelines for their managers; and to plan for the future. In each case, the approaches and techniques described here are invaluable. Equally important, Handy excels at presenting his ideas in colorful, immediately accessible ways, filling the book with illuminating examples and inventive metaphors that range from Tolstoy's ideas on...



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