



Social Technologies: Creating Value Through Connections (Paperback)

By S Darling

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Large Print. Language: English . Brand New Book ***** Print on Demand *****.Do you have a presence on social media? Do you want to create value from social technologies? Having a presence on social media is not sufficient to create value. Building deeper relationship with your customers, employees and other stakeholders will enable you to create value. In this book, S. Darling Explores: -The ways in which social technologies can create value. -The growth of social technologies. -The sources of their power. -The potential benefits of using social technology. -The risks of using social technology and how to manage the risks. -Social media strategy. -Their impact on our lives and business. Gain an understanding of social technologies, the potential benefits and risks, and how they can be used to create value. Social technologies are great tools for communication and collaboration. Key insight derived from these tools could be used to solve difficult problems, improve productivity and create better products and services.



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Reviews

It in one of the best ebook. Yes, it is actually engage in, still an interesting and amazing literature. Its been developed in an exceedingly straightforward way in fact it is just following i finished reading through this book by which basically modified me, alter the way i really believe.

-- **Mr. Maynard Kessler PhD**

Very good electronic book and useful one. it absolutely was writtern extremely completely and useful. You will not feel monotony at at any moment of your respective time (that's what catalogs are for relating to when you question me).

-- **Prof. Noah Zemlak DDS**