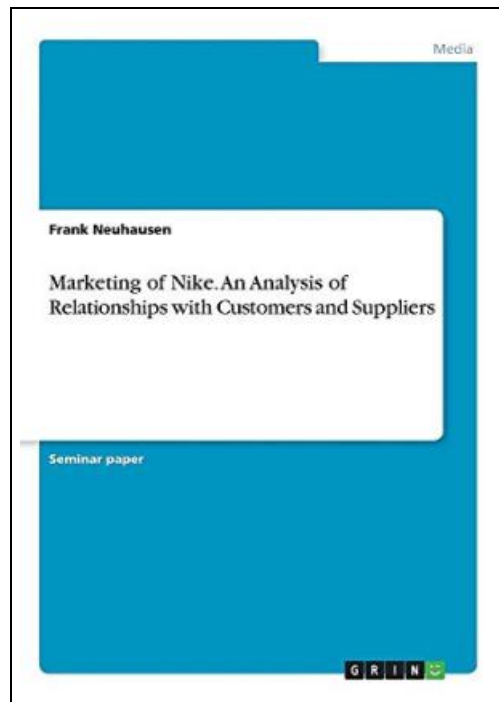


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MARKETING OF NIKE. AN ANALYSIS OF RELATIONSHIPS WITH CUSTOMERS AND SUPPLIERS



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