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MARKET ANALYSIS OF RED BULL BASED ON THE COUNTRIES GERMANY, SWITZERLAND AND AUSTRIA



GRIN Verlag GmbH. Paperback Condition: New. 32 pages. Dimensions: 8.3in. x 5.8in. x 0.1in. Seminar paper from the year 2014 in the subject Business economics - Marketing, Corporate Communication, CRM, Market Research, Social Media, grade: 2, 0, University of Applied Sciences Essen, language: English, abstract: In this assignment named Market Analysis of Red Bull based on the countries Germany, Switzerland and Austria the goal is to analyse the market of Red Bull with its competitors, customers and market position Red Bull..

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