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THE PRAGMATIST S GUIDE TO CORPORATE LEAN STRATEGY: INCORPORATING LEAN STARTUP AND LEAN ENTERPRISE PRACTICES IN YOUR BUSINESS (PAPERBACK)



aPress, United States, 2018. Paperback. Condition: New. 1st ed.. Language: English . Brand New Book ***** Print on Demand *****.Use this practical, step-by-step guide on lean agile strategy to harness technological disruption at your large business to successfully advance your business rather than suffer a loss of business. The lean agile enterprise concept is demystified and translated into action as the author shares his experience with both success and major failure in areas such as healthcare, insurance, major airline, manufacturing,...

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- Authored by Michael Nir
- Released at 2018



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