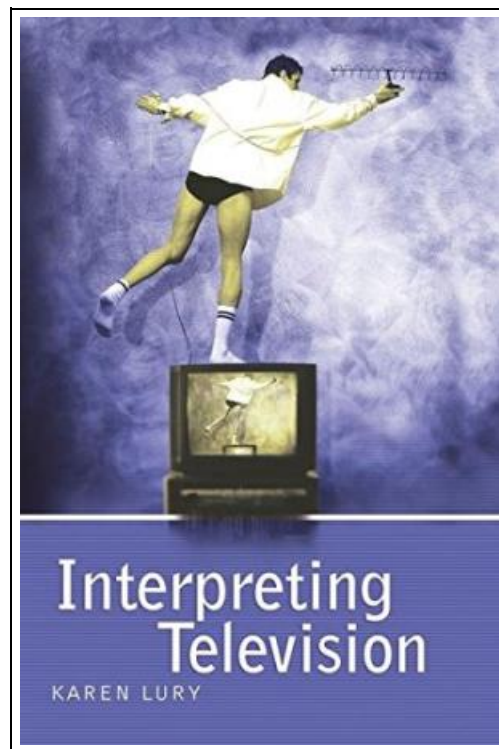


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Bloomsbury USA. Paperback. Condition: New. 208 pages. Dimensions: 9.1in. x 6.0in. x 0.5in. While most television textbooks concentrate on areas such as institutions, audiences and genre, *Interpreting Television* takes a radical approach that returns to the currently under-explored textual aspects of television. Continuing and responding to work begun by John Ellis in *Visible Fictions* and Raymond Williams in *Television, Technology and Cultural Form*, the book addresses the formal aspects of television in a lively and accessible manner. Each chapter investigates a major formal feature-- sound, image, time and space providing an introduction to each aspect and culminating with in-depth case studies of selected programs. The book offers full coverage of programs and programming including *Friends*, *CSI: Crime Scene Investigation*, *Who Wants to be a Millionaire*, *Teletubbies*, cartoons, music programming, documentaries, news reports, channel identities and advertising. Features peculiar to television, such as the changing dimensions of the picture ratio and the laughter track are discussed here to reveal how, and why, they contribute to the creation of a televisual aesthetic. Written by an experienced teacher and television addict, the book is aimed at undergraduate students in media and cultural studies, but looks to change everyones thinking about television form. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.

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