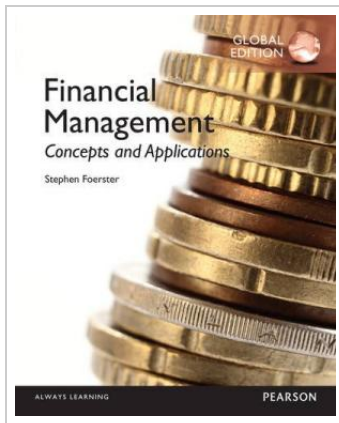




Financial Management: Concepts and Applications, Global Edition (Paperback)

By Stephen Robert Foerster

Pearson Education Limited, United Kingdom, 2014. Paperback. Condition: New. Language: N/A. Brand New Book. For courses in Corporate Finance A balanced overview of financial management theory and practice Finance is one of the key drivers of a firm's activities, and a critical component to understanding business in general. Financial Management: Concepts and Applications is designed to help students with no prior knowledge grasp the applications and relevance of finance. Author Stephen Foerster reveals the practical side of finance, rather than just its theoretical concepts, and shows how finance intersects with many other areas of business. This program provides a better teaching and learning experience-for you and your students. It will help you to: Encourage students to focus on the big picture: A thematic approach helps students achieve a holistic view of how finance impacts many aspects of business. Highlight applications of finance: A strong emphasis on applications helps students see the relevance of finance, and keeps them interested in the course. Foster thorough understanding via learning aids: Various tools, throughout the text and at the end of each chapter, support students as they learn and review. MyFinanceLab (R) is not included. Students, if MyFinanceLab is a recommended/mandatory component of the course,...



READ ONLINE
[4.66 MB]

Reviews

Unquestionably, this is actually the very best job by any publisher. It really is basic but unexpected situations within the 50 % from the book. I discovered this book from my dad and i advised this publication to discover.

-- **Dr. Willis Walter**

Completely one of the best publication I have actually read. Indeed, it is perform, nonetheless an interesting and amazing literature. Your lifestyle span will likely be transform when you complete reading this book.

-- **Mrs. Agustina Kemmer V**