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Condition: New. Publisher/Verlag: Éditions universitaires européennes | En Novembre 2007, Armani ouvrait un nouveau concept store à Tokyo : une tour de 13 étages d'une surface totale de près de 6 000 m². Lignes du créateur, bureaux, showroom, jardins, restaurant et spa, la marque de luxe italienne déployait un gigantesque espace pour permettre au consommateur de s'immerger dans son univers et d'y vivre une expérience de marque forte. Depuis l'ouverture des premiers Nike town aux États-Unis...

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