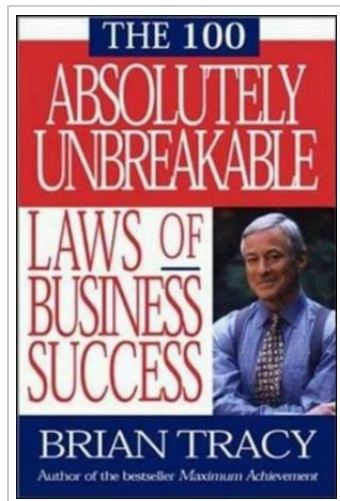




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The 100 Absolutely Unbreakable Laws of Business Success (Paperback)

By Brian Tracy

BERRETT-KOEHLER, United States, 2002. Paperback. Condition: New. New edition. Language: English . Brand New Book. Why are some people more successful in business? Why do some businesses flourish where others fail? Renowned business speaker and author, Brian Tracy has discovered the answers to these profoundly puzzling questions. In The 100 Absolutely Unbreakable Laws of Business Success Tracy draws on his thirty years experience and knowledge to present a set of principles or universal laws that lie behind the success of business people everywhere, in every kind of enterprise, large and small. These are natural laws, he says, and they work everywhere and for everyone, virtually without exception. Every year, says Tracy, thousands of companies underperform or even fail and millions of individuals underachieve, frustrated by thwarted ambition and dreams--all because they either attempted to violate or did not know these universal laws. But ignorance of the law is no excuse! Tracy breaks the 100 laws down into nine major categories: Life, Success, Business, Leadership, Money, Economics, Selling, Negotiating, and Time Management. For each of the nine groups he details the specific laws that govern it--laws such as the Law of Cause and Effect, the Law of Service, the Law of...



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