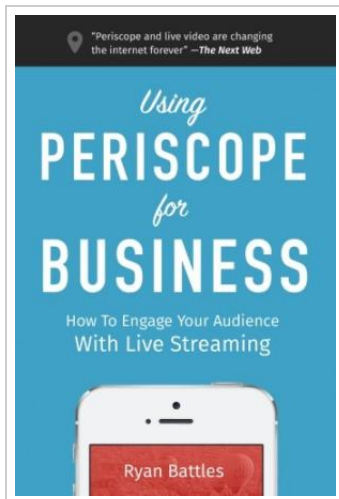




Using Periscope for Business (Paperback)

By Ryan Battles

Createspace Independent Publishing Platform, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.The Definitive Guide to Mastering Periscope For Your Business It's here, and it's growing rapidly. Find out how to leverage Twitter's Periscope App for your business, to engage with your audience, and grow your fanbase. In this book, we'll dive into the following: What is Periscope and why you should pay attention to it! How to get started with Periscope, and tips for optimizing your profile The elements of an effective scope, how you should start, and key strategies for wrapping up Tips for growing your following rapidly Get inspired by how other companies are already using Periscope to engage with their customers Discover why so many marketing experts are excited about the potential of Periscope: On a personal level, I think the implications of live-stream content are absolutely mind-boggling. -Marcus Sheridan For me, Periscope is about intimacy and simplicity. No editing. No webinar slides. No countdown timer. No commercials. And if done correctly and consistently I believe Periscope will become the go-to platform for personal brand builders who wish to deepen their relationship with their audience. -Chris Ducker Periscope WILL help...



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