



Management Insights from Motivational Slokas (Paperback)

By Karanam Nagaraja Rao, Bharathi Devarakonda

Ebooks2go Inc, 2018. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. In India, the Sanskrit literature is an abundant ocean of knowledge and the more we explore, the more we get. In this book, there are around 108 selected slokas, many of which are from Bhartruhari Niti Sataka, Vidura Niti, Kautilya's Arthashastra, Maha Bharatha, Pancatantra and few others. These slokas are basically for the rulers of the kingdoms and are also known as subhashitas (literal meaning is good words of advice). In olden days these Subhashitas were viewed with great respect. Kautilya opined that Subhashita is on par with other basic requirements like water and food. There are many books in English giving the literary meaning of these subhashitas / slokas. But, in this book, an attempt is made to interpret them from leadership and managerial perspectives. And again for the question, why from ancient wisdom, it is felt that people who want happiness in life are increasingly looking towards spirituality as an alternative to materialistic culture. They need some spiritual hooks or skyhooks to cling upon to justify their decisions. The slokas provide the ground on which spiritual thoughts can propel and...



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