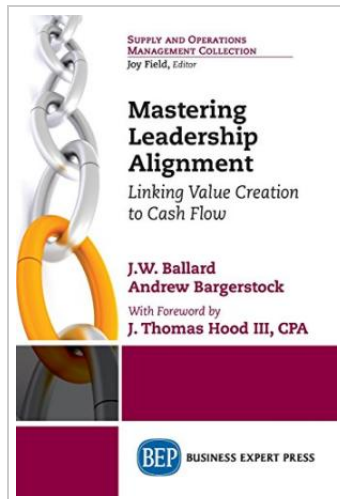




Mastering Leadership Alignment: Linking Value Creation to Cash Flow

By Jw Ballard

Business Expert Press. Paperback. Condition: New. 150 pages. Based on more than 20 years and over 50 hands-on projects, the authors reveal how to use Toyota-style Value Stream mapping and indexing, with complete disconnects analysis, to drive enterprise value creation and generate consistent improvements to cash flow. Organizational success is based on more than business strategy and operational planning. Adept execution is required. Yet, enterprises and organizations continue to struggle with efficiently implementing their strategies, and that hurts cash flow. The authors provide a proven path to significant improvement in Cash Flow from Operating Activities. They reveal value-stream based methods to consistently guide an enterprise to higher achievement of objectives, and, inevitably, improved Operating Cash Flow (OCF). This book provides methods and tools to engage the senior leadership team in building and sustaining leadership alignment; by generating whole-hearted unanimity on precisely how an enterprise's operating activities create OCF, through focused reporting on cash and activities results. Readers are introduced for the first time to the concept of the enterprise Management Operating System TM (MOS), the total set of management and accounting tools and practices by which the enterprise runs itself and creates value. Yet almost no enterprises realize they...



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