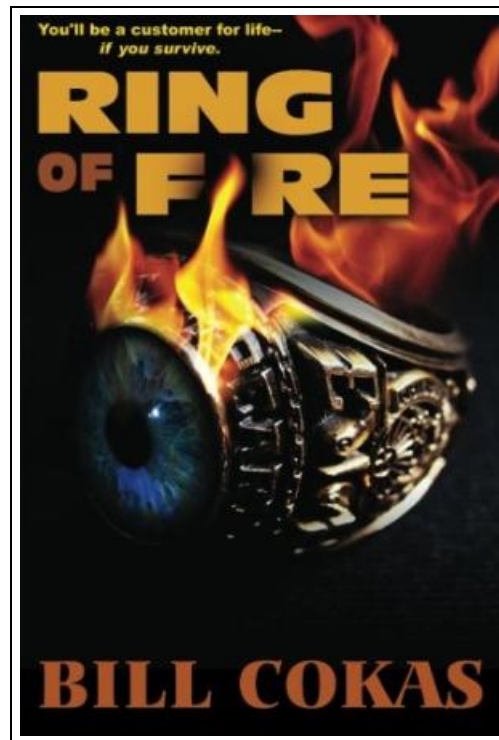


Ring of Fire



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Reviews

A must buy book if you need to adding benefit. It is actually writter in basic phrases and never difficult to understand. I found out this book from my dad and i advised this publication to find out.

(Miss Camila Schuppe III)

RING OF FIRE



Paperback. Book Condition: New. Paperback. 292 pages. Seeking refuge from a corporate scandal, Wally Gibbs trades his corner office in Chicago for a tweed jacket with elbow patches in a quaint college town. He soon realizes he wasnt meant to teach marketing; he was meant to reinvent it. And the timing is right. To Wallys perverse delight, the economy has brought consumers everywhere to their knees. In Wallys own words, people are so desperate to lop thirty cents off a cantaloupe, theyd give a urine sample at the checkout. During a routine colonoscopy, he envisions a new hyper-efficient marketing vehicle, which he labels Project Argus. As Wally ensnares his unsuspecting students in the beta test, Project Argus catches the attention of eight-fingered frustrated campus policeman Nick Pappas. Sensing a connection to an unsolved student death, Nick becomes obsessed with exposing the scheme, even deputizing student cartoonist Zak Dawson to do the digging he cant. The pair follows Wally to a tiny Greek island, where he acquires a rare exotic gem that he smuggles back home and turns over to a local jeweler. Within a few days, the hottest-selling graduation ring in the schools history is quietly collecting dataand claiming lives. Ring of Fire is a quirky suspense full of wry social satire, combining offbeat characters, a contemporary twisted plot and a setting thats equal parts academia and Aegean Sea. Those who appreciate the misfit casts and unconventional plots of Carl Hiaasen, Tim Dorsey and Janet Evanovich should thoroughly enjoy Ring of Fire. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.

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