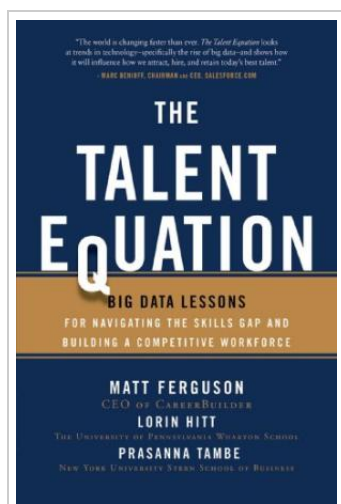



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The Talent Equation: Big Data Lessons for Navigating the Skills Gap and Building a Competitive Workforce

By Matt Ferguson, Lorin M. Hitt, Prasanna Tambe

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, The Talent Equation: Big Data Lessons for Navigating the Skills Gap and Building a Competitive Workforce, Matt Ferguson, Lorin M. Hitt, Prasanna Tambe, "Companies that can unleash the passions and gifts of their people will have a competitive advantage in the landscape of the future - becoming curators instead of keepers of talent. This book gives readers some of the keys to cracking that code." (Carleen Haas, Vice President And Chief Talent Officer, Humana). Is your HR department prepared to flip the big data switch? At every stage of the employee life cycle, a data-driven approach to HR can help companies make smarter decisions about their most important asset: their people. In the wake of the greatest shock to the labor market since the Great Depression, companies are faced with looming skill shortages, retention concerns, and questions regarding the most effective composition of their workforce. The Talent Equation shows you how to navigate today's hiring climate and drive your business forward. Matt Ferguson, CEO of Career builder, offers hiring professionals and business leaders a road map to attract and retain top talent. Ferguson and coauthors Lorin Hitt (Wharton School) and Prasanna...



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Reviews

It is a of my personal favorite book. It is writter in easy terms and never hard to understand. Its been designed in an exceedingly easy way and it is only after i finished reading this publication by which in fact changed me, change the way i think.

-- **Lucinda Stiedemann**

The publication is great and fantastic. It can be filled with knowledge and wisdom You wont truly feel monotony at at any moment of your time (that's what catalogues are for about if you ask me).

-- **Dr. Marcos Grimes III**