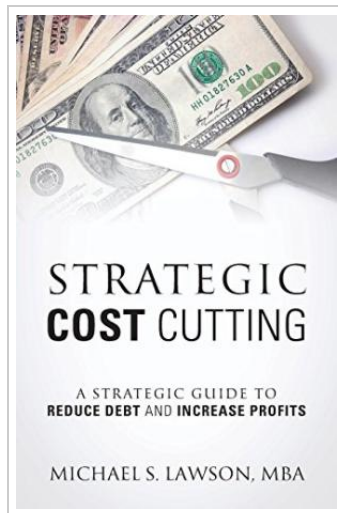



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Strategic Cost Cutting: A Strategic Guide to Reduce Debt and Increase Profits (Paperback)

By Michael S Lawson Mba

Outskirts Press, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.There are forces driving a national concern which is putting our retirements, corporations and children s future in jeopardy. What are they? Are you aware and concerned? The increase in consumer spending, decreased personal savings, declining corporate profits, rising national debt, ongoing government budget deficits, excess corporate layers and cost structure, future unfunded social security and continued rise in the cost of healthcare are major concerns that need to be addressed. There is a need to understand root causes and history, gather information, formulate ideas and develop a strategic game plan to resolve spending, debt and cost increase concerns. If you are business owner, leader, CEO, parent or the average American who wants to improve your budget or personal savings, it time to make strategic decisions to change behaviors, improve financial health and cut costs. Strategic cost cutting covers how CEOs of the top corporations turned around performance, restructured management team, reduce costs in variety of ways to save their companies, improve profits and reposition for the future. The book provides step by step thinking of how to identify drivers of cost...



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