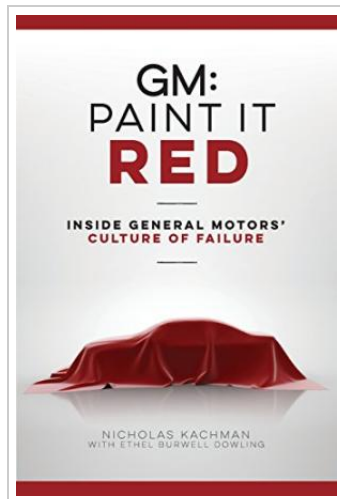




GM: Paint it Red

By Nicholas Kachman

Mariner Publishing. Paperback. Condition: New. 218 pages. Dimensions: 9.0in. x 6.0in. x 0.5in. In a devastating indictment of the GM management system, this insider expos outlines the 100 Billion fear-driven, top-down boondoggle that didnt make the news anywhere. And it was called the Paint Plan. Moving from general corporate engineering to a specialty in environmental issues, the author, Nicholas Kachman, became a quiet but persistent spokesman for common sense solutions to, among other things, the problem of air pollution from the auto painting process. Writing with passion, Kachman equips the reader with the background needed to grasp the folly of the decisions that were made. Even those unfamiliar with air pollution and the auto industry will find the mismanagement lessons broadly applicable. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.

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