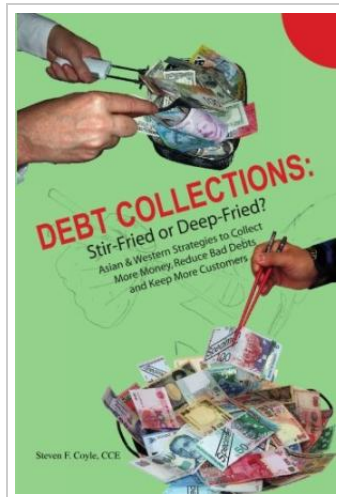




Debt Collections: Stir-Fried or Deep-Fried?: Asian Western Strategies to Collect More Money, Reduce Bad Debts, and Keep More Customers (Paperback)

By Steven F Coyle Cce

Servicewinners International S/B, United States, 2007. Paperback. Condition: New. Revised. Language: English . Brand New Book ***** Print on Demand *****.A practical business cookbook on how to creatively collect debts from overdue customers using Asian and Western collection strategies. The author is an American living in Asia since 1995. Accounts receivables are most firms largest asset, and often it s most unmanageable. This book shares ideas to improve your firm s processes, people, and systems to reduce bad debts and increase sales and profits. A humorous, how to book to put more money in your firm s pocket while keeping you up-to-date in the field.

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