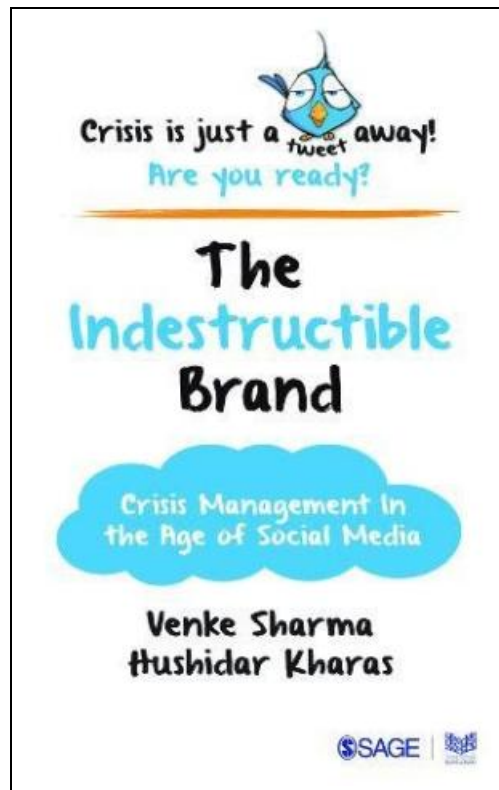


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THE INDESTRUCTIBLE BRAND: CRISIS MANAGEMENT IN THE AGE OF SOCIAL MEDIA (PAPERBACK)



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