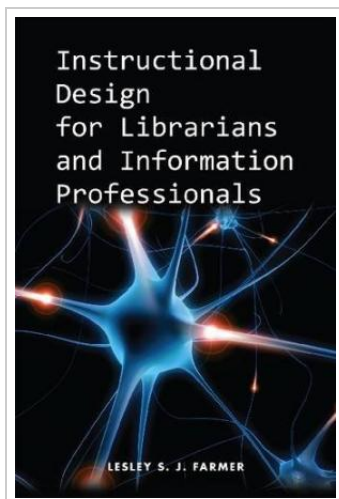




Instructional Design for Librarians and Information Professionals

By Lesley S. J. Farmer

Neal-Schuman Publishers, Inc. Paperback. Book Condition: New. Paperback. 200 pages. Dimensions: 8.9in. x 6.0in. x 0.6in. Instructional Design for Librarians and Information Professionals successfully melds instructional theories and best practices with an emphasis on how technology is used in teaching. This comprehensive, practical guide covers every aspect of systematic instructional design. By taking a broad, multifaceted approach, rather than concentrating on one model or system, it enables librarians and other information professionals to compare and contrast instructional design, so that they can make the best choices in a variety of settings and for a variety of purposes. Basic concepts are explained in the first section of the book. In the second, a variety of instructional examples address different audiences, content, and delivery approaches. The volume includes chapters on synchronous and asynchronous instruction and information on how to best use the many technologies now available. Sidebars, examples, templates, and other aids are peppered throughout. With this guide, librarians will be able to develop and implement well-grounded, effective instructional design that will serve both youth and adult learners. Representative instructional designs covered in the book range from face-to-face storyhours to video conferencing for adult learners. This comprehensive guide can be a hands-on...



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