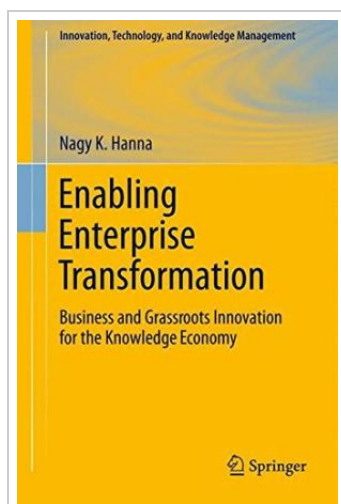




Enabling Enterprise Transformation: Business and Grassroots Innovation for the Knowledge Economy (Paperback)

By Nagy K. Hanna

Springer-Verlag New York Inc., United States, 2010. Paperback. Condition: New. 2010 ed.. Language: English . Brand New Book ***** Print on Demand *****.Private enterprises in advanced economies have been learning to use information and communication technology (ICT) to innovate and transform their processes, products, services and business models, significantly improving productivity and competitiveness. Moreover, the ICT industry itself has become a major source of job creation and a contributor to economic growth and business transformation. A key question today is whether and how developing countries can learn to benefit from the ICT revolution, and what roles the government and private sector can play. Already, a number of developing countries have been inspired by the example of India and China, and are now seeking to jump on the outsourcing bandwagon. Nevertheless, with few exceptions in the developing world, little attention has been paid by policymakers and practitioners to invest systematically and proactively in ICT-enabled growth, poverty reduction and grassroots innovation. Most communities and small and medium-sized enterprises in developing countries, for example, face multiple constraints to adopting and leveraging this general purpose technology, and lack the capabilities for maximizing its potential. In Enabling Enterprise Transformation , Nagy Hanna draws on his...



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