

Business Smarts Lead to Business Success: Obtain the Keys to Business Success by Knowing What You Want, Going After It, Keeping It and Managing It All. (Paperback)



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Reviews

It is just one of my personal favorite publication. It is among the most awesome publication i have read. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Delia Rutherford)

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Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Straight-to-the-point and matter of fact business expertise from an experienced past and present business owner. This book captures the necessary skills to be successful in operating a business as an entrepreneur or senior corporate manager. Kevin Regular has taken his business and corporate experiences to develop a business guide for those committed to becoming leaders in entrepreneurship as well as corporate management. The topics discussed in Business Smarts Lead To Business Success are current in today's marketplace, can be applied to any business and discusses the issues facing business professionals today and for years to come. This is real-life material condensed in a book, which is better than classroom learning on its own. Business Smarts Lead To Business Success elaborates on four foundations, which are knowing what you want, going after what you want, keeping what you have, and managing it. More than a book, but a reference for developing business, maintaining business, and successfully managing staff. The areas discussed in this book not only build the foundations for business success, but these rules are proven and timeless in having a strong business intelligence. For entrepreneurs, executives, and managers. The chapters to be discussed are: Chapter One - Know The Company Vision To See Business Develop You must understand why you are in business and be able to clearly explain the value that your business provides in society if you want to stay in business. Chapter Two - Business Development If you don't have the right people in the right places at the right time you will not see your business grow. A group that works together is successful in its efforts to develop business. Chapter Three - Pursuing...



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