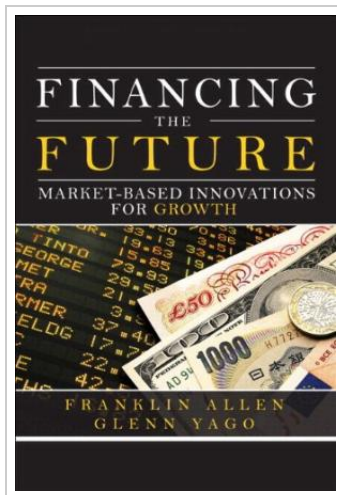




Financing the Future: Market-Based Innovations for Growth

By Franklin Allen, Glenn Yago

Pearson Education (US). Paperback. Book Condition: new. BRAND NEW, Financing the Future: Market-Based Innovations for Growth, Franklin Allen, Glenn Yago, "Allen and Yago demonstrate clearly the importance of the interaction of theory and experience in explaining the evolution of financial innovations." Myron S. Scholes, Nobel Laureate in Economics, 1997, and Frank E. Buck Professor of Finance, Emeritus, Graduate School of Business, Stanford University "Despite its role in the recent economic crisis, financial innovation, wisely used, can play a crucial role in solving some of the world's most pressing problems, particularly by delivering sustainable growth and economic development. Allen and Yago's compelling, contrarian analysis punctures the current gloom about finance, and shows how its creativity can make a huge, positive difference." Matthew Bishop, New York Bureau Chief of The Economist and co-author of Philanthrocapitalism and The Road from Ruin: How to Revive Capitalism and Put America Back on Top "This book provides a clear and concise history of financial innovation as an engine for growth in various fields--an often ignored or misunderstood topic. From its role to help finance new industries and technologies to upcoming advances in environmental and health areas, it will prove an important reference to those of us...



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