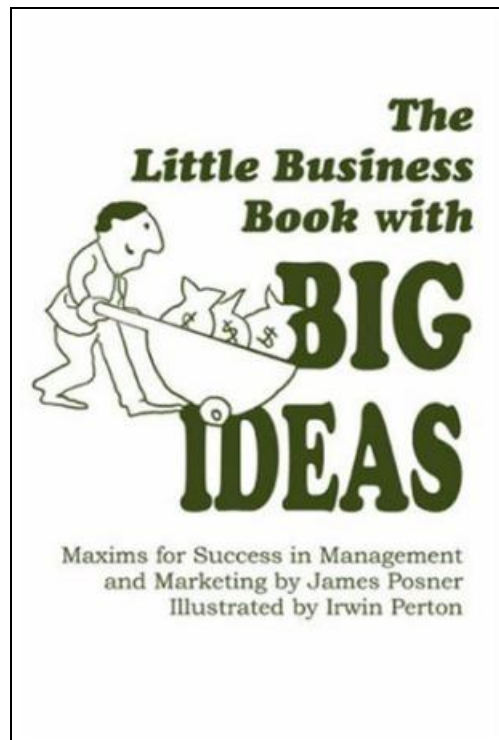


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iUniverse, United States, 2007. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.James (Jim) Posner, sometimes called JP, spent most of his adult life in management after getting his degree in business management from Indiana University. He became president of his first company before the age of 40. Subsequently he served as president of three companies. In addition he founded and expanded a management consulting business. During this period he lectured on management for the American Management Association and other trade organizations. He has worked with companies of all sizes and types. large, small, family-owned, start ups, rollouts, ailing and healthy ones. His most recent enterprise, a catalog/internet company that he co-founded, grew to major national prominence. This book then, written in a breezy non-preachy style is the essence of business observations and truisms he experienced during his career. They are gems! Even if you use only a few of them, you will profit mightily.



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