

Successful Global Leadership



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(Mr. Martin Baumbach)

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Palgrave Macmillan Aug 2016, 2016. Buch. Condition: Neu. Neuware - This book provides practical frameworks for anyone hoping to become a successful global leader, and outlines the challenges that international firms face when managing across cultures. It highlights the cognitive, affective, and behavioral actions leaders can take to understand the differences between foreign values and traditions, and how to develop a corporate environment where global leadership can thrive. Drawing on the latest research findings, interviews with executives, and the author's own teaching and consulting experience, this book emphasizes the need to adopt a cultural intelligence that embraces flexibility, openness, curiosity, and empathy. It provides advice and guidance on how to develop universal people management skills and navigate language barriers to avoid cross-cultural miscommunication. This multi-disciplinary book is essential reading for students and researchers of international business and management, I/O psychology, and organizations hoping to interact effectively with employees and clients across borders. 307 pp. Englisch.

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