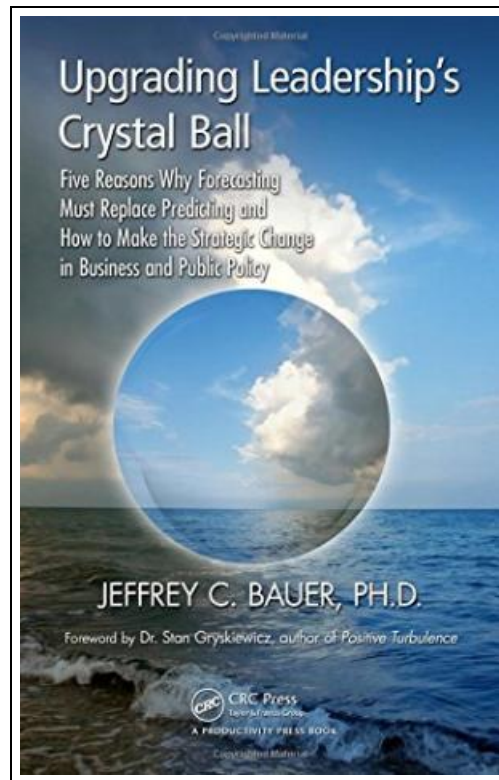


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UPGRADING LEADERSHIP'S CRYSTAL BALL: FIVE REASONS WHY FORECASTING MUST REPLACE PREDICTING AND HOW TO MAKE THE STRATEGIC CHANGE IN BUSINESS AND PUBLIC POLICY

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