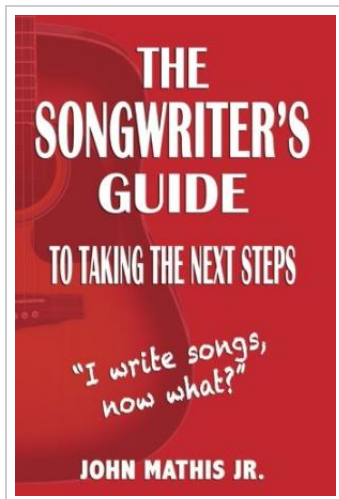




The Songwriter's Guide to Taking the Next Steps: I Write Songs, Now What? (Paperback)

By John Mathis Jr

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. The Songwriter's Guide To Taking The Next Steps was written for the aspiring songwriter who wants to do something with their songs and for the songwriter who is looking for a fresh perspective toward song placement. The author, John Mathis Jr., has been a songwriter, music publisher and music industry professional for over 20 years. His father was a BMI Award winning songwriter with 10 Country Music Hall of Fame inductees covering his music. During the past two decades, John received an inside view of what the non-songwriter thinks in the music business. Most songwriters believe it's all about the song. Most non-songwriters in the music industry are mentally conditioned to recognize and see brands . not necessarily songs. Sometimes doing something with your songs, is more about doing something with YOU. Many traditional topics are covered such as the reality of a songwriting career, co-writing, song demos, the importance of networking, performance rights organizations and whether to copyright your songs. Other chapters give insight and ideas for songwriters regarding getting out of the box on placement outlets, why...



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