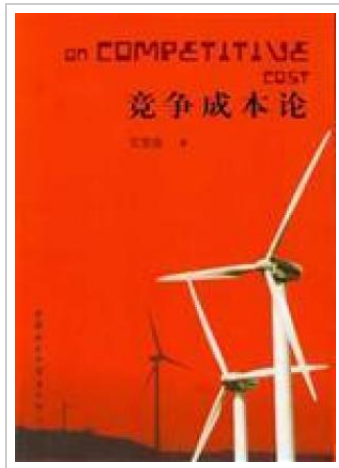




Competitive costs on

By AI BAO JUN

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 322 Publisher: China Social Sciences Publishing House Pub. Date :2006-10-1. Book Description: This book is the Shanghai Baoshan Iron and Steel Group Corporation 27-year history of successful development of the practice summary. The author is general manager of Baosteel. his unique perspective. innovative ideas. explained in layman's language of modern management in Baosteel. with the cost of core competitiveness of enterprises competition theory and practice. demonstrating the world's top 500 enterprises in China's unique management the road. Book on China's large enterprises and the competitive industry has a very good reference. Contents: Chapter cost management and core competitiveness of enterprises Section I Section II development of the theory of cost management and cost management enterprise core competitiveness of enterprises Section III evaluation system cost-competitive in the fourth quarter the cost competitiveness of Baosteel's competitive strategy Chapter II status History Section Baosteel cost management business cost management changes in the environment Section III stages of the development of integrated management of the fourth quarter consumption amount of financial responsibility for cost management Section V. VI cost system innovations the...



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