



Mergers Acquisitions in the Machinery Industry

By Florian Geiger

Gabler Verlag. Paperback. Condition: New. 130 pages. Dimensions: 8.2in. x 5.8in. x 0.6in. Which motives initiate managers to merge or to acquire other corporations? While there is a long-lasting history of empirical research on M and A in a cross-industry context, our knowledge about industry specific drivers of M and A is more than limited. Given this background, the machinery industry is an attractive segment to address questions on M and A motives as it is on the one hand a very fragmented industry and on the other hand a bundle of in some parts highly consolidated sub-industries. In his thesis, Mr. Geiger makes an effort to answer the question why firms in the machinery industry follow M and A strategies and how successful they are in their transactions. This is not only a remarkable endeavour because Mr. Geiger uses some hand selected unique datasets, but in particular, because he presents state-of-the-art analyses which are competitive and meet highest international standards. The thesis on hand carefully identifies and addresses open research questions related to M and A strategies in a very specific industry. Its primary objective was to identify M and A motives for different types of companies in various sub-segments...



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