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SOCIALLY RESPONSIBLE INVESTMENT



Walter De Gruyter GmbH, 2009. Buch. Condition: Neu. Neuware - Die gegenwärtige Corporate Social Responsibility-Debatte über die ethische, soziale und ökologische Bedeutung und Verantwortung von Unternehmen wird maßgeblich bestimmt durch zwei Leitideen - nachhaltige Entwicklung und Shareholder Value. Ein Konzept, das beide Leitideen beinhaltet ist Socially Responsible Investment. Wie Socially Responsible Investment funktioniert, wie es rechtlich einzuordnen ist und welche Vorschriften den Rahmen bilden, der Socially Responsible Investment ermöglicht und begrenzt, wird in diesem Werk ausführlich erläutert. 312...

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- Released at 2009



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