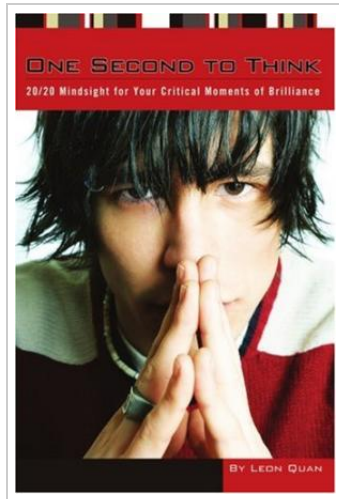


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By Leon Quan

iUniverse, United States, 2005. Paperback. Book Condition: New. 223 x 147 mm. Language: English . Brand New Book ***** Print on Demand *****.A challenge to today's pop culture, One Second to Think is an information-age guide to critical thinking. Drawing upon the clarity of 20/20 mindsight, this provocative twenty-first-century message provides the keys to an instantaneous mental makeover. Author Leon Quan exposes the tactics used by advertisers to define, manipulate, and mentally restrain the emerging leaders of America. Quan's entertaining mix of humor and candor will show you how to reverse this trend by focusing on your unique talents. Across the nation, his audiences have gained performance-enhancing ideas and perspectives including: Learning the ten critical seconds of leadership Avoiding the eight lethal one-second habits Finding the threshold of relevance Capturing the power of presence Developing, disciplining, and directing your passions Discovering the artistry of impulse management One Second to Think will energize those who want to enrich their leadership style, define their true ambitions, and execute their dreams with clarity and authenticity.

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