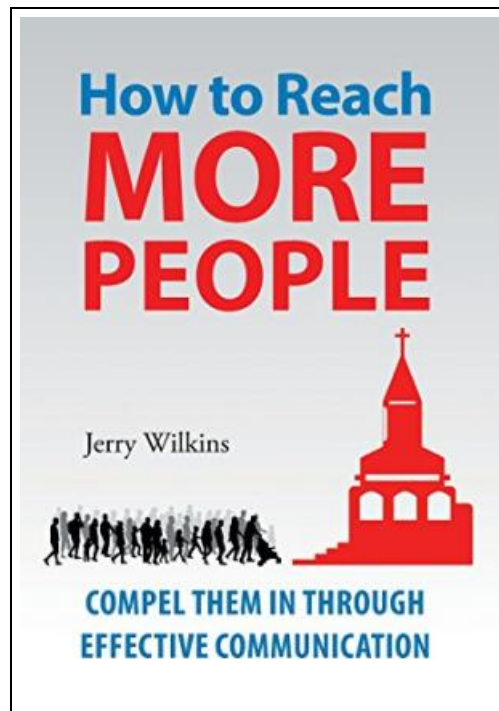


How to Reach More People: Compel Them in Through Effective Communication (Hardback)



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Reviews

This publication may be really worth a go through, and a lot better than other. It really is full of knowledge and wisdom Its been printed in an exceptionally easy way in fact it is simply after i finished reading this publication by which basically modified me, affect the way i really believe.

(Troy Dietrich DDS)

HOW TO REACH MORE PEOPLE: COMPEL THEM IN THROUGH EFFECTIVE COMMUNICATION (HARDBACK)



Page Publishing, Inc., 2017. Hardback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Why do we need better communication skills? It s the question many church leaders are asking; What can our church do to reach more people? The question arises from two convictions. First, we are commanded to compel people into the Kingdom and we are to be witnesses of Jesus and the gospel to everyone. But we have a haunting sense that we have not yet completed this great commission. The second conviction is that our church will die if we don t reach more people. A changing world is putting our message and method to the test. How can we be true to the message and, at the same time, use all the tools, resources, and skills we now have available? Jerry believes God gives the increase and people don t come to the Father unless the Spirit convicts and draws them. But, he focuses on the part we must play in the process. God s word says we must plant and water the seed of the gospel. He says we are to proclaim His truth and compel people into the Kingdom by always communicating the reason for our faith. Jerry believes we are inviting but not compelling! This book gives clear direction as to how we should word our message and how to use every communication method available to us, and in the best possible way. He has given us a clear and practical plan for a more effective, yet practical strategy of church communication. Jerry Wilkins has his B.A. in marketing and has his Masters from Southwestern Seminary. He has studied and applied marketing and communication skills first as a Pastor and then as a denominational leader for thirty years....



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