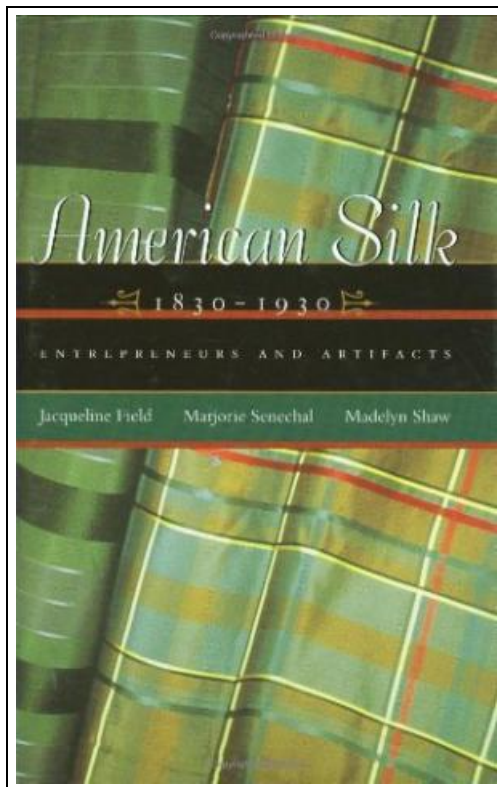


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Reviews

This written book is great. I am quite late in start reading this one, but better then never. You will not really feel monotony at at any moment of your time (that's what catalogues are for about when you check with me).

(Abe Reichel DDS)

AMERICAN SILK, 1830-1930: ENTREPRENEURS AND ARTIFACTS (HARDBACK)

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Texas Tech Press,U.S., United States, 2007. Hardback. Condition: New. Language: English . Brand New Book. American Silk, 1830-1930 is the story of struggle, innovation, and the success and failure of three silk companies. Despite developing innovative technology and marketing strategies to meet the demand for silk from a growing middle class, the early industry was plagued by problems obtaining raw materials; later the development of artificial silk made it hard to compete. This is an important addition to textile, business, and industrial history - Adrienne Hood, author of *The Weavers Craft* . Silk conjures the exotic, the precious, and the labor of handwork. With this groundbreaking study the little known story of silk joins those of cotton and wool as an important aspect of Americas rich textile heritage. In this masterful work Field, Senechal, and Shaw show us how American entrepreneurial ingenuity made possible large-scale silk production and the creation of a once-thriving industry - Dennis Fiori, Director, Massachusetts Historical Society. At one time Americas silk industry was the largest in the world. Silk was late to be industrialized, well after cotton and wool. Nonetheless, nineteenth-century American entrepreneurs rapidly built a silk industry with levels of production once unimaginable. American Silk, 1830-1930 traces the evolution of the American silk industry through three compelling and very different case studies: the Nonotuck Silk Company of Northampton, Massachusetts; the Haskell Silk Company of Westbrook, Maine; and the Mallinson Silk Company of New York and Pennsylvania. The mills specialized in different products, from sewing-machine twist and embroidery threads to mass-produced plain silks and high fashion fabrics. The case studies span the development of the U.S. silk industry from its beginnings in the 1830s to its decline in the 1930s. Starting in the 1920s with the growth of rayon, the first of the synthetic imitators,...

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