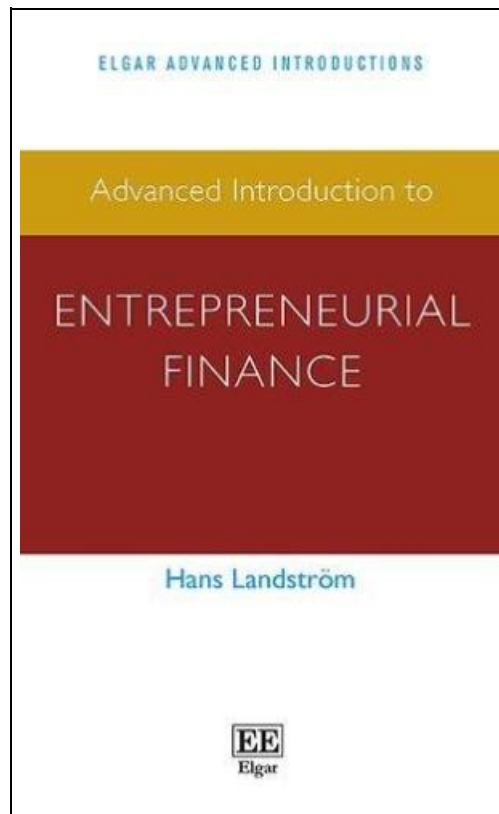


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Edward Elgar Publishing Ltd, United Kingdom, 2017. Hardback. Condition: New. Language: English . Brand New Book. Elgar Advanced Introductions are stimulating and thoughtful introductions to major fields in the social sciences and law, expertly written by the world's leading scholars. Designed to be accessible yet rigorous, they offer concise and lucid surveys of the substantive and policy issues associated with discrete subject areas. Hans Landstroem's book provides a comprehensive understanding of entrepreneurial finance from the entrepreneur and investor's perspectives. With a unique research-based focus, he synthesizes contemporary knowledge and presents diverse theoretical approaches to explain financial decision-making in entrepreneurial ventures. This Advanced Introduction analyses the financial problems facing the diverse range of entrepreneurial projects taking into consideration the changing nature of entrepreneurial ventures today. In particular, this work focuses on the demand for finance and financial decisions taken by entrepreneurs in new and growing ventures. In addition, it includes a detailed discussion of the supply of capital from debt-capital providers, like banks and microfinance organizations, and equity-capital providers, such as crowd investors, business angels and venture capitalists. It concludes by considering the characteristics of financial markets for entrepreneurial finance, examining both financial gaps and public interventions. Key features include: * a strong focus on the entrepreneur's perspective in entrepreneurial finance, yet also a discussion on the supply of capital for ventures from different capital providers such as governments, banks, crowd investors, business angels and venture capitalists * synthesized contemporary knowledge on entrepreneurial finance to provide a comprehensive, accessible understanding * a starting point for entrepreneurship studies, with a focus on young and growing ventures. This is ideal for advanced students and scholars in entrepreneurship, innovation, finance and business. Policy-makers interested in financial issues in young and growing ventures will also find this Advanced Introduction a useful...



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