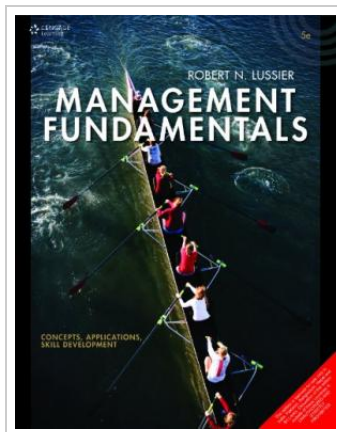




Management Fundamentals: Concepts, Applications and Skill Development (Fifth Edition)

By Robert N. Lussier

South Western/Cengage Learning India, 2012. Softcover. Condition: New. 5th or later edition. Using a three-pronged approach of concepts, applications, and skill development, **MANAGEMENT FUNDAMENTALS: CONCEPTS, APPLICATIONS, SKILL DEVELOPMENT**, gives students a solid foundation of management concepts and skills they can use in the workplace. Through a variety of thought-provoking applications, Lussier challenges students to think critically and apply concepts to their own experiences. Proven skill-building exercises, behavioural models, self-assessments, and group exercises throughout the text help students realize their managerial potential. The 14-chapter format is comprehensive enough for a one-term course, yet flexible enough to allow for additional readings, activities, or discussions. Contents: Part I: THE GLOBAL MANAGEMENT ENVIRONMENT. 1. Management and Entrepreneurship. Appendix A: A Brief History of Management. 2. The Global Environment: Culture, Ethics, Social Responsibility, and Sustainability. Part II. PLANNING. 3. Creative Problem Solving and Decision Making. 4. Strategic and Operational Planning. Appendix B: Time Management. Part III. ORGANIZING. 5. Organizing and Delegating Work. 6. Managing Change: Innovation and Diversity. 7. Human Resources Management. Appendix C: Career Management and Networking. Part IV: LEADING. 8. Organizational Behavior: Power, Politics, Conflict, and Stress. 9. Leading with Influence. 10. Communicating and Information Technology. Appendix D: Written Communication. 11. Motivating for...



READ ONLINE
[8 MB]

Reviews

It is straightforward in read through better to fully grasp. I really could comprehend everything out of this composed e publication. Your way of life period will likely be transform when you full reading this article publication.

-- **Merl Jaskolski II**

A must buy book if you need to adding benefit. it was actually writtern quite perfectly and beneficial. You wont really feel monotony at anytime of your time (that's what catalogs are for regarding in the event you question me).

-- **Kian Jacobi**