



Business Magnetism: The Power of Partnership (Paperback)

By MR Lars Thinggaard

Milestone Systems, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. BUSINESS MAGNETISM By Lars Thinggaard What will you learn by reading Business Magnetism? You ll learn how a small company made friends with the world in a hurry. This is the story of Milestone Systems journey so far. Starting with a small Danish company which gathered a highly fragmented industry together into a business ecosystem, and redefining the perception of video technology. Today, Milestone is a major player in this business worldwide. We did not do this alone, we used the power of partnerships. Business Magnetism is for doers committed to growing their businesses. It challenges conventional thinking, completely disregards models and provides a host of new perspectives. Why magnetism? In physics, magnetism has changed our fundamental understanding of the universe. Lars Thinggaard wants to change your understanding of companies on the rise; how to attract partners and develop sustainable, long-term profitable growth. It is a powerful way to accelerate a growing company. These ideas transformed Milestone from a technology concept into a global business. Under Thinggaard s leadership, Milestone has grown to become one of the most valuable companies within...



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