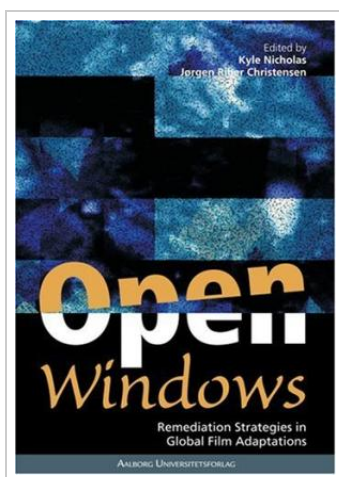




Open Windows: Remediation Strategies in Global Media Adaptions (Paperback)

By -

Aarhus University Press, Denmark, 2009. Paperback. Condition: New. Language: English . Brand New Book. Open Windows: Remediation Strategies in Global Media Adaptions meets the need for a fresh look at the narrative, technique, and industrial practices of media production and reception. The authors employ myriad analytical techniques, focusing on semiotics, auteur style, historical and political economic analysis to examine the dynamic interplay of popular media. How does translation impact reception? What is the role of online communities in repurposing texts? How do iconic figures cross media? What happens when classics are adapted for specific target markets? With particular attention to the evolving role of audiences, Open Windows evokes an emerging mediascape in which novels, comics, television, music, videogames and other media are continuously repurposed and recirculated. Nicholas and Christensen have collected a series of cogent essays from international authors, each tightly focused on a particular aspect of remediation or adaptation. The result is an informed cross-section of analysis that will provoke discussion among students of contemporary cultural and media studies. The book contains a CD-Rom with movie clip examples related to the articles.



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