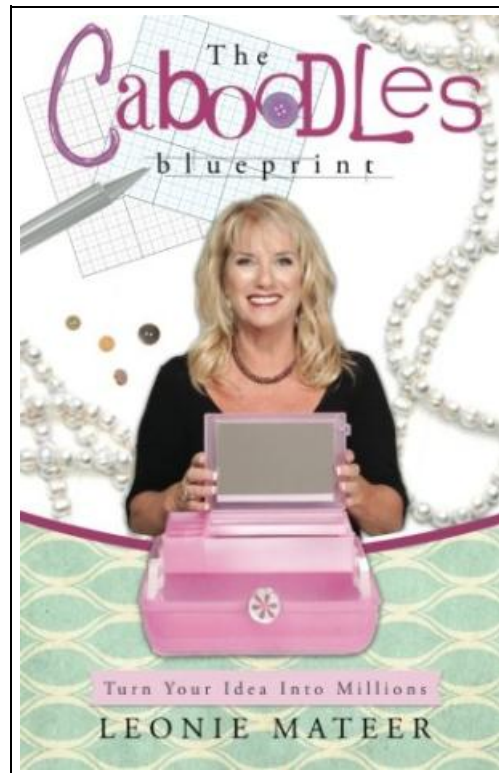


The Caboodles Blueprint



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Reviews

A must buy book if you need to adding benefit. It is actually writter in basic phrases and never difficult to understand. I found out this book from my dad and i advised this publication to find out.
(Miss Camila Schuppe III)

THE CABOODLES BLUEPRINT



Tate Publishing & Enterprises Jan 2013, 2013. Taschenbuch. Book Condition: Neu. 216x140x14 mm. This item is printed on demand - Print on Demand Neuware - Taking a vision and turning it into a multi million dollar business is what I have been doing for over 25 years. When I had my first idea I searched for this book. It didn't exist. I wanted to read a book from someone who had actually taken a product to market. I wanted to know 'where to start' and 'what to do.' I wanted a simple guideline to follow - a blueprint. This is my blueprint. Armed with only her vision, her high school education, and a tenacity to succeed, Leonie Mateer took her idea of converting a fishing tackle box into a cosmetic organizer box and took the retail industry by storm. Her ability to concretize her visions into branded products has earned her awards such as Who's Who of American Inventors and Who's Who in leading American Executives. Her reputation in the product development, marketing and sales has been recognized throughout the retail industry. An easy and informative read, Leonie Mateer has the ability to laugh at her own mistakes while keeping completely focused on her proven, step by step guide of taking an idea through all the development stages to its final resting place on 30,000 store shelves. 272 pp. Englisch.



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