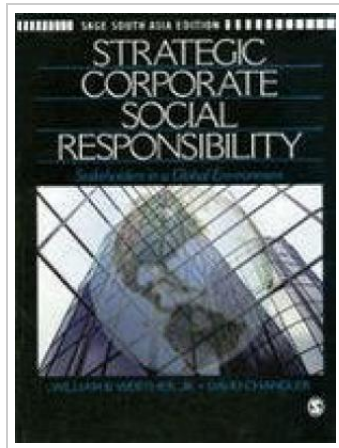



[DOWNLOAD](#)


Strategic Corporate Social Responsibility: Stakeholders in a Global Environment

By William B. Berther, Jr and David Chandler

Sage Publications, New Delhi, India, 2009. Paperback. Book Condition: New. First Edition. Strategic Corporate Social Responsibility: Stakeholders in a Global Environment provides faculty and students with a comprehensive, stand-alone text to support traditional and innovative courses in corporate social responsibility (CSR). Integral to the book's unique format is the real-life "mini-case-study" approach across the spectrum of CSR topics, backed by Internet accessible references. Adopting a stakeholder approach to CSR, the content and format of this sourcebook defines CSR within the global communications environment in which multinational corporations operate today. Key Features: - Provides 45 Web-based case-studies linked to relevant Web sites for further exploration - Recognizes cross-cultural trends developing throughout the world - Encourages a multidisciplinary approach - References to the Wall Street Journal throughout Strategic Corporate Social Responsibility provides a flexible and up-to-date teaching tool for upper level undergraduate and graduate CSR courses in Management, Marketing, Business Law, and Political Science. Printed Pages: 384.



[READ ONLINE](#)
[7.31 MB]

Reviews

A fresh e-book with a brand new point of view. It really is packed with knowledge and wisdom Its been designed in an exceedingly simple way and is particularly simply following i finished reading this publication through which actually modified me, alter the way i really believe.

-- **Bernhard Russel**

Comprehensive guide for ebook fanatics. It really is rally fascinating throgh reading time. Its been designed in an exceptionally simple way and is particularly only following i finished reading this ebook through which really changed me, modify the way in my opinion.

-- **Frederique McClure**