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MANAGEMENT BY MENU 4E STUDY GUIDE (PAPERBACK)



John Wiley and Sons Ltd, United Kingdom, 2007. Paperback. Condition: New. 4th Study Guide ed.. Language: English . Brand New Book. Management by Menu is an invaluable resource for its presentation of the menu as a central theme that influences all foodservice functions. Its unique perspective of tying the menu to overall management principles provides the future manager with the big picture of the operation of a restaurant.

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- Released at 2007

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